



Background:

In the 1990's, Scott Shekels created the website BayLake.org because he felt conveying relevant information would strengthen our community.

In about 2010, we realized that communicating through Bay Lake Blasts was timelier and had greater reach. Since then Blasts have become our primary communication tool while BayLake.org is an information resource (i.e. where you go when you need look up an event, date, deer repellent, or something you saw on a Blast but can no longer find).

Both are volunteer efforts provided at no cost to our community or to any organizations or businesses.

We try to provide information that is timely & interesting from May through October and as needed from November through April.

BayLake.org and Bay Lake Blasts and Bay Lake Passing emails are “community” communication tools:

They mainly convey information regarding (1) events held by BLIA, Church Island, local businesses and other sources, (2) issues such as high water, safety, environmental concerns, swimmer’s itch, deer ticks, (3) “fun” things such as pictures and historical information and (4) the passing of someone who is or was a member of the Bay Lake Community. This information is either in the public domain or has been submitted. It is coming from the author.

Occasionally organizations such as BLIA or the Bay Lake Township need to send a message (such as an EWM Treatment Notice, an AIS Update, a President’s Letter or recycling issues). **Those messages are clearly marked as coming from that organization.**

Who Does What:

- BayLake.org Site & Server Owner & Ice Out Postings: Scott Shekels
- BayLake.org, Blast & Passing email Content Creator: Paul Erickson
- BayLake.org Content Technical Guru: Ward Erickson

If you have questions or suggestions pertaining to BayLake.org and/or Bay Lake Blasts, contact Paul Erickson at ericksonpaulsue@aol.com.